

JAMES STANTON

Developer | Website Administrator

PROFILE

Developer & Website Administrator with broad experience in technology and business. Equipped with a diverse and promising skill set. Developing experience in various platforms, languages, and design architectures. Able to self-manage during independent projects, as well as collaborate as part of a productive team.

WORK EXPERIENCE

MyCity Social, Remote – *SEO Specialist*

2022 - PRESENT

Designed and managed SEO strategies for client projects to improve their overall Google presence including WordPress website organic search rankings and Google Business Profile rankings

Atrox Strength, Boise Idaho – *Owner / Strength Coach*

2013 - PRESENT

Founded small business and launched operations to develop training programming, increase client acquisition, optimize scheduling & billing, and manage contracts using CRM and CMS tools (MindBody, Vagaro, and WordPress)

ChaoSEO Internet Marketing, Boise Idaho – *Owner / Operator*

2009 - 2013

Developed and implemented action plans and SEO strategies to help small business clients establish a social media presence and increase the organic search engine rankings for their web properties to increase client engagement and conversion

MicroWorks Inc., Boise Idaho – *Systems Administrator & Infrastructure Engineer*

2003 - 2009

Designed, implemented, and managed testing processes to facilitate LaserJet printer firmware development cycles for Hewlett-Packard

Designed and managed Windows Server/Client network to facilitate operations of LaserJet printer hardware testing environment for Hewlett-Packard

EDUCATION

College of Idaho, Caldwell Idaho – *Bachelor's Degree*

Dual Major: Mathematics-Computer Science | Art

DETAILS

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stantoncode.dev

LinkedIn:
linkedin.com/in/stantoncode

GitHub:
github.com/stantoncode

SKILLS

SEO
Content Editing
HTML
CSS
JavaScript
PHP
Responsive Design
WordPress
Drupal
CMS
Git
Google Analytics
Google Workspace
Microsoft Office
Adobe CC

REFERENCES

Available Upon Request